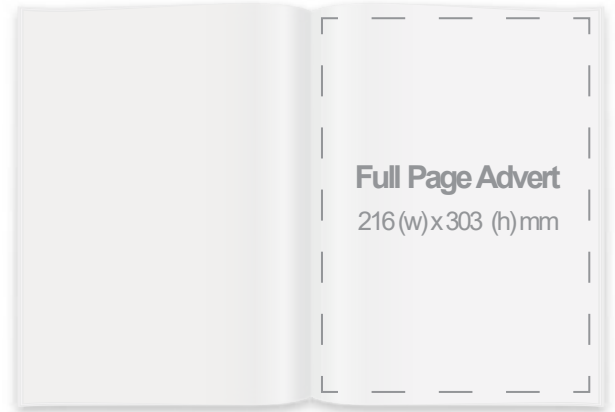


10 working days prior to event

## Advertising Modules To be published in the event's catalogue

- ✓ Accepted formats – print quality PDF or 300 ppi CMYK TIFF
- ✓ Print method: digital offset – **strictly no spot colours, no trim marks**
- ✓ Full-page advertising – bleed 3 mm, size with bleeds 216(w) x 303 (h) mm
- ✓ Colour – CMYK or greyscale
- ✓ Image resolution – 300 dpi or higher
- ✓ All fonts – outlined (converted to curves)



## Company Logos For printing on event banners

- ✓ Company logos must be submitted in vector format (Illustrator or EPS) with fonts outlined (converted to curves), CMYK colours only.
- ✓ If available, please send us your logo publishing guidelines
- ✓ Please note that logos saved in JPEG, GIF or BMP format are not suitable for high quality printing and will not be accepted.



## Company Profile For listing on event's website and catalogue

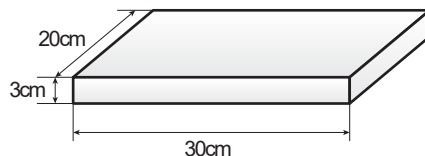
- ✓ Profile length should not exceed 150 words
- ✓ Languages: English and Russian (if available)
- ✓ All profiles should be submitted as plain text
- ✓ Provide URL link to your company's website



## Promotional literature To be produced by advertiser

**For promotional flyers:** A5 or A4, up to 10 pages, up to 150 g/m<sup>2</sup>. Quantity: 200 pcs

**For gifts:** weight up to 150 grams  
Max. dimensions: 30x20x3 cm  
Quantity: 200 pcs



Please refer to the conference website for submission deadlines

Submission email address: [uk@minexforum.com](mailto:uk@minexforum.com)

### Files over 10 Megabytes

If the file size is larger than 10Mb, please upload it on free file-sharing server: <http://www.sharefile.com> or share it via Dropbox <http://www.dropbox.com> and send us the link to your file to [admin@minexforum.com](mailto:admin@minexforum.com)

### Questions?

UK: +44 208 089 2886

[uk@minexforum.com](mailto:uk@minexforum.com)